



Leadership Forum & Awards Dinner

Celebrating and Elevating Women Leaders

*Honoring the Maura Women Helping Women
and Young Leader Awards*

Presented by



THURSDAY APRIL 30, 2020

Omni Dallas Hotel | Dallas Ballroom

5:30 p.m. – SPONSOR RECEPTION

6:00 p.m. – GENERAL RECEPTION

7:00 p.m. – AWARDS DINNER

2020 Co-chairs



Laura Maxwell
Frito-Lay North America



Nina Vaca
Pinnacle Group

2020 Keynote Speaker



Adriana Gascoigne
Founder & CEO, Girls in Tech
Author, *Tech Boss Lady*
Named CNET's "20 Most Influential Latinos
in Technology"

The Leadership Forum & Awards Dinner is a cornerstone of our Leadership Initiative - an initiative that seeks to increase the number of women in leadership positions in all sectors and at all levels. During this celebratory, uplifting evening, high profile corporate and community leaders gather together for engaging conversations, including the presentation of the prestigious Maura Women Helping Women and Young Leader Awards.

LEADERSHIP AWARDS

Maura Women Helping Women Award

For 40 years, the Maura Women Helping Women Award has been presented to some of our community's most courageous individuals who have catalyzed change for women and girls across Texas.

Young Leader Award

The Young Leader Award recognizes breakthrough leadership exhibited by an individual under the age of 40; a trailblazer who is achieving success in a field, initiative or sector and creating a path of opportunity for other women to follow.

2020 Maura Award Recipients



Dana Blankenship is the dynamic CEO and founder of Blankenship Change Consulting, LLC, a female-centric, 75-person strong boutique firm that helps some of the world's most well-known brands navigate the people side of change as they grow and evolve their organizations. After being in leadership at a large firm, Dana started this more family-centered firm that reflects her passion for building relationships and for nurturing a flexible, supportive environment where women, in particular, can thrive.



Tracey Doi is the Chief Financial Officer for TOYOTA Motor North America, where she leads accounting, finance, and corporate strategy for the Toyota and Lexus brands, a value chain with 14 manufacturing plants and 47,000 team members. As part of the executive management team she focuses on driving initiatives for competitive growth. Doi is passionate about the development of leaders at all levels, particularly women and other under-represented groups. She enjoys supporting the Toyota Business Partnering Groups' many career development and community initiatives, as well as the Orchid Giving Circle at Texas Women's Foundation.



Beverly Hill worked as a college lecturer and then as a studio artist, creating figurative bronzes and ceramic wall hangings before founding the Gendercide Awareness Project (Gendap) in 2011. While still teaching at the University of Iowa, Hill developed a strong interest in global women's rights and was astonished to learn that in many parts of the world, women and girls are so oppressed that they simply do not survive. Their premature deaths create a measurable dent in the global female population – with 3.7% of it missing. Gendap now raises funds to educate impoverished girls in six developing countries – girls who otherwise could not go to school.



Kathleen LaValle became president and CEO of Dallas CASA in 2014 following three decades of practicing law. Today she leads the largest CASA program in the country in terms of total children served by volunteers, number of volunteer advocates and annual revenue, with 83 percent of the volunteers being women. In 2019, Dallas CASA and its nearly 1,500 volunteer advocates served more than 3,500 children in foster care. While a partner with Jackson Walker LLP, LaValle headed the women's initiative, served on the firm-wide diversity committee, and explored solutions to workplace challenges that women faced. She mentored and coached many young women attorneys, and the firm promoted more women to partnership than any other Texas law firm.



Jennifer Stimpson has a global vision to create change beyond her native Dallas. As an educator, innovator and entrepreneur, she is passionate about educating the next generation of science leaders. She began her career as a forensic chemist with the Drug Enforcement Agency, and now teaches middle school science at The Hockaday School. An award-winning educator for two decades, Stimpson uses field experiences to enrich the curriculum, bringing global, real world science to life for her students and others. Through her JSTEMP/KIC (Knowledge is Chemistry) camps, she creates exciting STEM learning hands-on science experiences for students of all ages, particularly under-resourced youth.

2020 Young Leader Award Recipients



Karla Garcia, Dallas ISD board trustee and secretary, is the youngest person and first Latina elected. She was inspired to run for Dallas ISD District 4 trustee because she wanted to address the inequities that she saw in the public school system, particularly in Southeast Dallas. After her family moved to Dallas, her parents' strong desire to see her obtain a college education led Garcia to attend Dallas ISD's Irma Lerma Rangel Young Women's Leadership School, a Young Women's Preparatory Network School, and the first public all-girls magnet school in Texas. She was the first in her family to attend college, and studied public policy and entrepreneurship at UNC.



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Co-chairs: Laura Maxwell and Nina Vaca

Thursday, April 30, 2020 | Omni Dallas Hotel | Dallas Ballroom
5:30 p.m. Sponsor Reception | 6:00 p.m. General Reception | 7:00 p.m. Awards and Dinner

Donor/Company Name: _____

Company Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Donor's name as you would like it to appear in publications:

☐ I do not wish to be listed in publications. ☐ I decline all benefits.

Print deadline for the program is March 27, 2020.

All payments are due in full by April 3, 2020. Additional deadlines exist for time-sensitive recognition benefits.

Pay Now:

☐ Check enclosed (payable to Texas Women's Foundation)

☐ Charge my credit card:

For your security, do not send credit card information by email

Total Amount to charge: _____

☐ Visa ☐ Mastercard ☐ AMEX

Card No.: _____

Exp. Date: _____ Security code: _____

Name on card: _____

Signature: _____

Pay Later: (All payments due in full before April 3, 2020)

☐ **Sponsorship Pledge:** I affirm that I have the authority to enter into pledges on behalf of the entities whose funds I hereby commit.
(Signature required to hold a reservation.)

Name, title, date

☐ Please invoice the entire amount on this date: _____

☐ Please charge my credit card on this date: _____

☐ **Non-Pledge Reservation:** I intend to pay a portion of my sponsorship from a donor advised fund or family foundation.
Contact Ashley Lindsay for more information:
alindsay@txwf.org or 214-525-5311.

☐ **Transformative \$50,000 (Limited Availability)**

Opportunity to sponsor ONE Asset: Maura Award, Matching Gift, Book, Speaker or customized event Sponsor

- 3 VIP tables for 10 at the dinner with priority seating
- 30 invitations to the Sponsor Reception with Keynote Speaker
- Special recognition at dinner and in all publications

☐ **Leadership \$15,000**

Opportunity to sponsor ONE Asset: Photo booth, Tribute Wall, Centerpiece, Registration, General Reception Sponsor or Young Women Table Sponsor

- VIP Table for 10 at the dinner with priority seating
- 10 invitations to the Sponsor Reception with Keynote Speaker
- Special recognition at dinner and in all publications

☐ **I cannot attend, but have enclosed a meaningful donation of \$ _____**

☐ **Investor \$25,000**

Opportunity to sponsor ONE Asset: Young Leader Award, Sponsor Reception or Valet Sponsor

- 2 VIP tables for 10 at the dinner with priority seating
- 20 invitations to the Sponsor Reception with Keynote Speaker
- Special recognition at dinner and in all publications

☐ **Advocate \$10,000**

- Table for 10 at the dinner with priority seating
- 6 invitations to the Sponsor Reception with Keynote Speaker
- Recognition at dinner and in dinner program

☐ **Patron \$5,000**

- Table for 10 guests
- 4 invitations to the Sponsor Reception with Keynote Speaker
- Recognition at dinner and in all publications

The Fair Market Value (FMV) of goods and services received at this event is \$75 per seat.

Register online at www.txwf.org or contact Ashley Lindsay, 214.525.5311

Texas Women's Foundation

8150 N. Central Expressway, Ste 110 Dallas, TX 75206